



IAF General Meeting 15 May 2020

7. Presentation of 2020-21 Business Plan and Budget

The aims of IAF are to:

- promote and defend authors' interests and authors' rights including both moral and economic rights.
- actively work in favour of balanced contractual legislation that guarantees fair practices for authors and ensures that authors retain their economic and moral rights against buyouts and other unfair practices.
- advocate the author's role in society, pointing out the importance of creation for cultural diversity and the economic value which authors create.
- provide authors' organisations worldwide with an international platform to exchange information, develop positions and provide support in authors' rights matters.
- promote the benefits of authors' rights in general and of collective management in particular in order to ensure that authors always receive fair and equitable remuneration whenever their works are exploited by third parties.

Internal Structure of IAF

Key responsibilities continue to be covered by Luke Alcott (Secretariat) and Barbara Hayes (Company Secretary). In the last year, ALCS staff members Jacqui Dalton, Alice Donovan and Esther Jones have provided assistance with administration and communications. From 24th February 2020, IAF has recruited Athanasios Venitsanopoulos as Campaigns and Advocacy Assistant on a one year fixed term contract.

Activity type	Date	Description	Budget
Core	April 2020- Mar 2021	Secretariat Salary (2 staff)	£43,000 paid by ALCS
Core Meetings & Events	Ongoing	Accessible Books Consortium (ABC) Meeting and Activities Ensure IAF representation on the ABC's Board, which aims to increase the number of books worldwide in formats which are accessible to people who are visually impaired or have print disabilities.	£2,000 consultancy and phone costs
Core Meetings & Events/Lobbying & Campaigning	AGM 15 May 2020 Symposium delayed due to pandemic. Date TBC	IAF AGM and Symposium AGM to be held by videoconference. Plans for a symposium in South Africa to raise the issue of authors' rights in relation to the Copyright Amendment Bill which in its current form is detrimental to authors' rights will be moved to account for pandemic. The Symposium will be held to create awareness around the importance of authors in society and to promote PLR in that country.	£7,000 event and travel expenses for speakers and secretariat
Core Lobbying & Campaigning	June-July 2020 Likely to be delayed due to pandemic, date TBC	WIPO SCCR 40 IAF secretariat to attend WIPO SCCR in Geneva to ensure authors are represented internationally in intergovernmental discussions on the world copyright framework. IAF will be putting on a side event entitled 'Authors' Incomes in Crisis' launching both a publication (in 3 languages) showing the trends across the world where authors' incomes are deteriorating and highlighting in the side event how WIPO can support initiatives that can benefit authors such as Public Lending Right, Artists Resale Right, Unwaivable right to remuneration and cautioning against broadening exceptions and limitations.	£14,500 for travel, accommodation and subsistence for secretariat and speakers, cost of side event and publications

<p>Core Meetings & Events</p>	<p>Oct/Nov 2020</p>	<p>IAF Open meeting, IFRRO World Congress and AGM IAF to attend IFRRO World Congress (IWC) in Singapore. The IWC includes an authors' gathering within IFRRO enabling author representatives both within and outside IAF to discuss common issues and authors' position in relation to IFRRO's work.</p> <p>During the meeting we will also hold an IAF meeting/drinks reception for the IAF Steering Committee and authors' representatives who are also at the IFRRO meetings, to discuss current issues and IAF's latest work. We will also invite local authors and authors' organisations to join us for this meeting/reception which will be used as a recruitment exercise.</p>	<p>£7,500 allowance to cover travel and accommodation for Secretariat and reception</p>
<p>Core Lobbying & Campaigning/ Meetings & Events / Copyright Awareness and Education</p>	<p>Nov/Dec 2020</p>	<p>WIPO SCCR 41 IAF secretariat and one author to attend WIPO SCCR in Geneva to ensure authors are represented internationally in intergovernmental discussions on the world copyright framework. In particular to lobby against the copyright exceptions on the agenda and promote solutions instead that protect and enable authors to benefit from their rights, such as Public Lending Right and the Artists Resale Right.</p>	<p>£3,000 to cover travel, accommodation and subsistence and consultancy fee for four days in Geneva</p>
<p>Core Membership recruitment</p>	<p>Ongoing</p>	<p>Membership Recruitment Ongoing membership recruitment campaign through research and networking to identify and make contact with organisations eligible to join IAF.</p>	<p>£1,000</p>

Core	Ongoing	Building relationships with authors Through its members and other networks, IAF will continue to forge and foster relationships with authors around the world seeking their input into issues IAF is working on and support for IAF's work, as well as inviting them to attend and speak at events whenever possible and when funding permits. IAF will work with these authors to ensure they are comfortable with and articulate about its key messages.	£5,000
Core Communications	Ongoing	Building relationships with other partners Build relationships where appropriate with other partners such as librarians, delegates at WIPO, IFRRO, EVA, PLR International, CISAC, IPA, EWC, government departments etc to foster an awareness of IAF issues and concerns.	£5,000
Core Communications	Ongoing	Website Regularly update the website with global issues affecting authors and information relevant to IAF's work.	£1,000 to upgrade aspects of website
Core Communications	Ongoing	Regular communication with Members and support where needed Email updates to be circulated to IAF Members on a regular basis. Letters of support for issues such as the Internet Archive , Copyright Reviews in countries such as Canada and South Africa to be dealt with as needed by IAF Members.	
Core Governance	Ongoing	Steering Committee	

		The Steering Committee will meet via teleconference and be consulted by email as appropriate when issues arise.	
Core Lobbying & campaigning / Copyright Education & Awareness	Ongoing	Participation with other international organisations IAF will continue to build relationships with other international and intergovernmental organisations relevant to its work including furthering its partnership with PLR International, IFRRO and IPA.	
Core Contract Education and Awareness	Ongoing	Continue to raise the profile of the 10 Principles of Fair Contracts IAF will continue to promote all agreed versions of the 10 Principles as widely as possible.	
Core		Design, development and translation of various IAF marketing materials into French, Spanish or other languages as necessary throughout the year. The IAF welcomes member support in translations for additional languages.	£10,000